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CSCI 102N-A

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Topic :

Light The Night Cancer Research, Information and Awareness Website.

Goals :

1) Main Goal : Inform more people on the disease and the organization of Light the Night

2) Secondary Goal : Get donations to support the research

Objectives :

1) accomplish the goal by creating a website with multiple pages to inform the reader about the charity and disease

2) show users how to donate to the charity if they want

3) show the reader what Light the Night does to help gain money for cancer research

Target Audience Profile :

1) 10-50 year olds who can do the charity walk and/or donate to the cause

2) people who have want to donate to charitys

3) people who have the disease or live with someone with the disease, and want more information.

